

CULTURAL RESOURCES COMMISSION
REGULAR SESSION

NOVEMBER 5, 2019

The Cultural Resources Commission met in Regular Session on Tuesday, November 5, 2019, at 4:00 p.m. in the Conference Room at Athens City Hall, 508 East Tyler Street, Athens, Texas with the following members present, to-wit:

Tom Leathem
Beth Faulk
Kathy Means
Beverly Peek

Katie Birk, Tourism and Cultural Resources Coordinator
Bonnie Hambrick, City Secretary

with the following members absent: Chet Patel, Kelley Townsend

constituting a quorum at which time the following proceedings were enacted to-wit:

CALL TO ORDER

Katie Birk, Tourism and Cultural Resources Coordinator called the meeting to order.

DECLARATION OF CONFLICT OF INTEREST

No action was taken.

Ms. Birk stated the Commission would move to Agenda Item #6 - Discuss, consider and take action, as necessary, concerning electing a Vice-Chairman for the Cultural Resources Commission.

DISCUSS, CONSIDER AND TAKE ACTION, AS NECESSARY,
CONCERNING ELECTING A VICE-CHAIRMAN FOR THE CULTURAL
RESOURCES COMMISSION

A motion was made by Member Leathem, seconded by Member Faulk to nominate Kathy Means as Vice-Chairman for the Cultural Resources Commission. The motion carried unanimously.

CULTURAL RESOURCES COMMISSION UPDATES REGARDING
COMMUNITY EVENTS

Member Means provided the following update:

- CASA Country Christmas at Living to the Brand Church – Dec. 6

Member Peek provided the following update:

- North Pole at First Baptist Church – Dec. 8th

PUBLIC COMMUNICATIONS

There was no discussion.

CONSIDER APPROVING THE MINUTES OF THE OCTOBER 8, 2019 REGULAR SESSION

A motion was made by Member Leathem, seconded by Member Faulk to approve the minutes of the October 8, 2019 Regular Session. The motion carried unanimously.

DISCUSS CHANGES TO THE FISCAL YEAR 2020 DOWNTOWN FACADE GRANT PROGRAM APPLICATION PACKET

Ms. Birk presented revisions to the Fiscal Year 2020 Downtown Facade Grant Program Application Packet.

Discussion occurred regarding the due date for the application, after discussion Member Faulk requested that the Commission receive a copy of the 2020 Downtown Facade Grant Program Application Packet with changes discussed.

DISCUSS OPPORTUNITIES FOR BUSINESSES TO CONTRIBUTE AND PROMOTE EVENTS AT THE TEXAN

Ms. Birk discussed that the events at The Texan are city sponsored events therefore staff could pursue opportunities for business to contribute and promote their events that coincide with events at The Texan.

DISCUSS CULTURAL RESOURCES COMMISSION HOSTING A TOURISM STAKEHOLDERS MEETING

Ms. Birk stated she would like the Cultural Resources Commission to host a Tourism Stakeholders meeting to include the hotel owners and businesses.

DISCUSS OPTIONS FOR WAYFINDING SIGNS IN THE DOWNTOWN
AREA

Ms. Birk discussed options for Wayfinding Signs in the downtown area. She stated there are available grants for signage. Ms. Birk stated she would obtain cost estimates and provide an update to the Commission.

TOURISM AND CULTURAL RESOURCES COORDINATOR UPDATE

Ms. Birk provided the following updates:

November

- 1: TVCC Jazz Quartet 7-9pm at The Texan
- 9: A night of Stand- Up Comedy 7:30- 10 PM at Henderson County Performing Arts Center
- 10: Helping Our Hero's at The Texan
- 11: Veterans Day Service at the Memorial Wall at East Texas Arboretum and Botanical Society
- 14: Ray Wylie Hubbard Concert at The Texan
- 30: Small Local Business Saturday 10-4 pm at The Texan, Boogies, and Common Area Market

December

- 7: Christmas Parade at 6:30 pm "A Superhero's Christmas" – Packets Available
- 7: Yuletide Market hosted by Keep Athens Beautiful at 12-5pm
- 12: Bruce Robison & Kelly Willis Holiday Shindig at The Texan
- 14: Holiday Market hosted by Athens Farmers Market at The Texan from 10-4

Ms. Birk also provided an update on the Visit Athens Website and the Tourism Grant Recipients.

CULTURAL RESOURCES COMMISSION REQUEST FOR FUTURE
AGENDA ITEMS

There were no request for future agenda items.

ADJOURN

Cultural Resources Commission
November 5, 2019
Page 4

The meeting was adjourned.

PASSED AND APPROVED THIS 4th DAY OF FEBRUARY, 2020.

Chet Patel, Chairman

ATTEST:

Bonnie Hambrick, City Secretary